**Elevator Pitch**

My goal is to make a website that sells cheese. It sounds silly, but it’s something that is very interesting to me.

The website will talk about how cheese is loved by many people, even those that are lactose intolerant. It’s dedicated to educating, inspiring, and connecting cheese lovers to one website. This website is the one-stop destination for all things cheese, ranging from cheese varieties, pairing recommendations, cooking tips, and even prices of cheeses.

What makes this website unique is that what website have you heard of that is exclusively cheese? Many people would love to just focus on Cheeses and not have other worldly things bombard them for their time of bliss.

My question to you is are you ready to embark on a cheesy adventure? What's your favorite cheese, and how would you like to explore it further?